

# UMS STRATEGIC PLAN 2023-2027

## VISION

To be an innovative university of global standing

## MISSION

To achieve academic excellence in various fields by gaining recognition through learning and teaching, research and publication, social services and a balanced specialization of knowledge and personality development of students, resulting in high productivity and quality in the context of the society and the nation

### KRA 1

#### Global Recognition

- S01:** To improve the university's global ranking
- S02:** To improve the global subject ranking of the university
- S03:** To increase the number of globally-ranked subjects
- S04:** To increase international student enrolment

### KRA 2

#### World-class Academic Programs

- S01:** To develop high-impact academic programs with international recognition
- S02:** To increase the academic standing of the university
- S03:** To establish a centre for flexible education
- S04:** To establish a competency-based training hub for work-ready graduates

### KRA 3

#### Translatable Research

- S01:** To translate research outcomes to society
- S02:** To establish new CoEs of global standing
- S03:** To establish a new HiCoE
- S04:** To establish an incubation hub for research and innovation
- S05:** To increase the research standing of the university

### KRA 4

#### Student Development & Satisfaction

- S01:** To enhance campus quality of life for students
- S02:** To provide programs for holistic student development
- S03:** To produce graduates with high employability and premium salary

### KRA 5

#### Financial Sustainability

- S01:** To increase dependable income generation
- S02:** To establish strategic financial partnerships with external agencies and institutions
- S03:** To strengthen UINVEST operations to generate regular income
- S04:** To optimise the use of resources

### KRA 6

#### Empowerment of Governance, Human Resources & Delivery System

- S01:** To enhance good governance
- S02:** To enhance the ecosystem for conducive management and development of human resource
- S03:** To strengthen the quality of delivery systems

### KRA 7

#### Digital Transformation

- S01:** To provide sustainable digital infrastructure, inclusive digital services, and comprehensive data management
- S02:** To empower and invigorate digital competency

### KRA 8

#### Government, Industry & Community Engagement

- S01:** To enhance UMS expertise and collaborative partnerships with state, federal and international bodies
- S02:** To facilitate and organize projects with socio-economic impacts to society
- S03:** To facilitate and establish multi-national investment in the state

### KRA 9

#### Green Campus

- S01:** To improve university's environmental index
- S02:** To reduce university's utility consumption
- S03:** To reduce university's water supply insufficiency

### KRA 10

#### Clinical Services & Research

- S01:** To establish high quality clinical services of global standard
- S02:** To become the regional leader in clinical research
- S03:** To create community-centred healthcare
- S04:** To establish a self-sustainable hospital